
A journey towards
'ZERO GUILT SNACK'
TA-DAA!

ABOUT TA-DAA!



Commitment to quality, sustainability, and innovation



TADAA is a brand rooted in the philosophy of bringing nature's goodness to your table.

TA-DAA!



"Zero Guilt Snack" encapsulates our promise delicious, clean, and perfect for every occasion.





At TADAA, we believe good food starts with the seed and soil, ensuring our products retain the wholesome freshness of farm to table goodness.

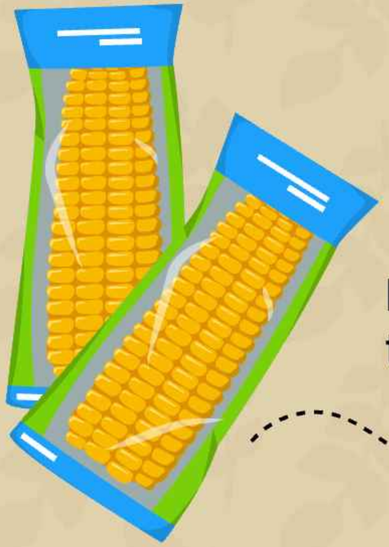
Offering a range of corn based snacks that are guilt free and wholesome.

TA-DAA!

ADDITIVE FREE PRODUCTS



Carefully processed to preserve freshness.



Microbes and air removed to prevent spoilage.



Maintains room temperature storage.



18-month shelf life, no refrigeration

FARMING EXCELLENCE



1. Only the choicest seeds are selected.
2. Germinated in centralised nurseries.
3. Healthy saplings & transplanted to fields.
4. Companies on boarded farmers grow on their fields, ensuring residue free..

TA-DAA! PROCESS



Sourcing Quality:

- Corn sourced from trusted partner farms.
- Harvested and processed within hours.
- Retains optimal moisture, nutrients, and flavor.



Selection & Packaging:

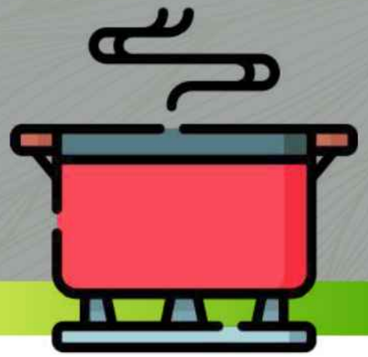
- Graded and sorted for the finest quality.
- Only residue-free corn selected.
- Carefully packaged to preserve quality.



Food Science-Driven Process:

- Advanced sterilization technology.
- Removes microbes while preserving nutrition.
- Maintains texture, taste, and freshness.

WHAT MAKES TADAA UNIQUE



Steamed to Perfection

- 100% steamed to lock in natural flavors and nutrients.
- No frying, baking, or no additives



Farm-to-Table Philosophy

- Carefully selected seeds grown with Global Good Agricultural Practices.
- Zero-residue farming methods for safe and clean produce.
- Sustainable practices to improve soil health and reduce ecological impact.



Long Shelf Life

- 18-month shelf life ensures freshness without refrigeration.
- Retains texture, taste, and quality over time.



TA-DAA!



Guilt-Free Snacking

- GMO-free, residue-free, and packed with natural goodness.
- Perfect for health-conscious consumers.



On-the-go anytime snacking

- Snack smart, anywhere, anytime!



Farm Traceable

- Farm-fresh stories in every bite!



OUR CORN-TASTIC OFFERINGS

Corn Ribs

Corn ribs are innovative snacks made by slicing corn on the cob into 14" ribbons.

A perfect twist on traditional corn for any occasion.

SIAL Innovative Selected



from our farms to your home





TA-DAA!

Flavours:

SIAL INNO--VATION



Original



Smokey Barbeque



Teriyaki



Honey Bourbon

Corn Wheels



Easy, flavorful corn on the cob in 6” circles.

TA-DAA!

Flavours:



Smokey Barbeque



Sour Cream & Onion



Mexican Chipotle



Sweet Chilli

TA-DAA!

Corn on the Cob



Fresh, steamed, and bursting with natural sweetness and juiciness.

TA-DAA!

Flavours:



Single Cob



Grilled Cob



Double Cob

Corn Kernels

Easy, on-the-go snacking with hand-podded, steamed kernels in various sizes and flavors.



Flavours:

Tray Pack (225g):



Sea Salt & Pepper



Peri Peri



Masala Masti



Pani Puri

Flavours:

Family Pack (450g):
Ideal for small gatherings, customize with your favorite seasoning.





Party Pack (725g):
Perfect for larger gatherings, enjoy fresh steamed kernels.

Flavours:

Pouch Pack (125g):



Wasabi Heat



Pickle Punch



Sour Cream & Onion



Fiery Schezwan

TA-DAA!

Boiled Sweet Corn Kernels

(2.45 kg, 1Kg, Customizable)



EFFORTLESS SNACKING WITH TaDAA

Ready in Minutes:

Pre-steamed, heat and serve, or enjoy straight out of the pack.

Effortless Hosting:

Save time and focus on the fun with pre-prepped products.

Versatile Cooking:

Grill, microwave, or pan-sear—perfect for any meal.

Comfort & Nutrition:

Guilt-free snacks that warm both body and soul.

POSITIONED IN STORE

PRESENCE IN F& V SECTION











OUR BRAND PARTNERS



TA-DAA! MOMENTS FOR EVERY OCCASION

Camping Trips

TADAA Corn Wheels—easy, no-prep, healthy snacking.





Barbeques

Grill Corn Ribs for smoky flavor, Corn Wheels as a perfect side.



Family Lunches

Corn on the Cob pairs with salads, soups, or tacos.

Other Activities

Fishing trips: Pack Corn Kernels for a quick snack.

Picnics: Mess-free, tasty, easy to carry.

Movie nights: Perfect with your favorite dips.



TA-DAA! CROSS SELLING IN STORE



Barbeque Section

Perfect fit with a variety of flavors for grilling.



Camping Section

Easy, portable snacks for on-the-go enjoyment.



Gluten-Free Section

Tasty, healthy, and hassle-free gluten-free options.

WHY TA-DAA!

Effortless Quality:

Ready-to-eat products that don't compromise on taste or nutrition.

Sustainability at Heart:

From sustainable farming to eco-friendly waste management.



Higher Shelf life:

Complete range have 18months of shelf life without refrigeration

All Occasions:

Crafted to fit seamlessly into traditions.

Taste it
TO BELIEVE IT

Thank you!

